ORDER

Order / Rev: 37555 Orders Alt Order #: 08879243 Product Desc: Horsford/DCCC KLAS Estimate: 2011 <mark>10/12/12 - 10/18/12</mark> Primary AE: Flight Dates: Mike Jones K-WAS Original Date / Rev: 10/09/12 / 10/10/12 Sales Office: Order Type: **GENERAL** Sales Region: National **GMMB** Agency Name: Billing Type: Cash **Buying Contact:** Broadcast Billing Contact: Billing Calendar: 1010 Wisconsin Ave NW Billing Cycle: EOM/EOC 15% Washington, DC 20007 Agency Commission: Horsford - DCCC Advertiser Name: Demographic: A35+ New Business Thru:

PO1 Order Separation: 00:15:00 Product Codes: Advertiser External ID: Priority: LV1 Agency External ID: Revenue Codes: AGY, POL, CAND

Bill Plan Gross Amount Net Amount Start Date End Date # Spots \$48,540.00 \$41,259.00 10/01/12 10/18/12 51

Share

30%

Totals Month # Spots Gross Amount Net Amount Rating \$41,259.00 0.00 October 2012 \$48,540.00 51 51 \$48,540.00 \$41,259.00 0.00 Totals

Account Executives

Order Share

KLAS

Ассоилt Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Total

\$48,540.00

Market	100%	\$161,800.00
Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$40,450.00
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$8,090.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
E 1 8	10/15/12	10/18/12	8 News Now 5a M		5-6a	MTWT	:30	2	\$225.00LV2	0.00 NM	2	\$450.00
8 NEWS	WON 3		o News New Salvi	1-1								
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/	12/12	10/18/12	MTWT	2	\$225.00	0.00						
E 2 8	10/15/12	10/18/12	8 News Now 6a M 8 News Now 6a M		6-7a	MTWT	:30	2	\$275.00LV2	0.00 NM	2	\$550.00

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37555

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Horsford/DCCC

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Estimate:

2011

Ln Ch Start End 8 NEWS NOW	Inventory Code Break	Start/End	I Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date End Da Week: 10/12/12 10/18/1			Rating						
Week: 10/12/12 10/18/1 E 3 8 10/15/12 10/18/	-	? \$275.00 7-9a	0.00 MTWT	:30	3	\$200.00 LV2	0.00 NM	3	\$600.00
CBS THIS MORNING	CBS This Morning								
<u>Start Date</u> <u>End Da</u> Week: 10/12/12 10/18/1			<u>Rating</u> 0.00						
E 5 8 10/14/12 10/14/	12 Face The Nation CM Face The Nation	Face The N	lationS	:30	1	\$400.00LV2	0.00 NM	1	\$400.00
<u>Start Date</u> <u>End Da</u> Week: 10/08/12 10/14/1:		<u>Rate</u> \$400.00	Rating 0.00						
E 6 8 10/12/12 10/18/	12 Live w/Kelly CM Live w/Kelly	9-10a	MTWTF	:30	2	\$300.00LV2	0.00 NM	2	\$600.00
LIVE! WITH KELLY <u>Start Date</u> <u>End Da</u> Week: 10/12/12 10/18/1			Rating 0.00			ı			
E 8 8 10/12/12 10/12/		11a-12p	F	:30	1	\$550.00LV2	0.00 NM	1	\$550.00
YOUNG & RESTLESS	Young & Restless								
<u>Start Date</u> <u>End Da</u> Week: 10/12/12 10/18/1:			Rating 0.00						
E 9 8 10/12/12 10/18/	12 8 News Now Noon M-F CM	12-1230p	MTWTF	:30	2	\$325.00 LV2	0.00 NM	2	\$650.00
8 NEWS NOW AT NOON	8 News Now Noon M-F								
Start Date End Da Week: 10/12/12 10/18/1			Rating 0.00						
	12 1230-2p Soaps/ LMAD CM	1230-2p	MTWT	:30	1	\$375.00LV2	0.00 NM	1	\$375.00
LET'S MAKE A DEAL	Soaps / Let's Make A Deal								
Start Date End Da		Rate \$375.00	Rating 0.00			1			
Week: 10/12/12 10/18/1 E 12 8 10/12/12 10/18/	<u> </u>	3-4p	MTWTF	:30	2	\$425.00LV2	0.00 NM	2	\$850.00
ELLEN	Ellen								
Start Date End Da			Rating						
Week: 10/12/12 10/18/1 E 13 8 10/12/12 10/18/	2 MTWTF 2 12 8 News Now 4p M-F CM	4-5p	0.00 11112	:30	6	\$1,575.00LV1	0.00 NM	6	\$9,450.00
8 NEWS NOW AT 4PM &	8 News Now 4p M-F	(4:30 PM-5:	00 PM)			1			
Start Date End Da	te <u>Weekdays</u> <u>Spots/Week</u>		Rating						
Week: 10/12/12 10/18/1 E 14 8 10/12/12 10/18/	2 11112 6 12 8 News Now 5-630p M-FCM	5-630p	0.00 11112	:30	6	\$1,750.00LV1	0.00 NM	6	\$10,500.00
	8 News Now 5-630p M-F	C 555p				,			
8 NEWS NOW ROTATIO <u>Start Date</u> <u>End Da</u>	te Weekdays Spots/Week		Rating			T			
Week: 10/12/12 10/18/1 E 17 8 10/15/12 10/15/		\$1,750.00 8-9p	0.00 M	:30	1	\$1,400.00LV4	0.00 NM	1	\$1,400.00
HOW I MET MOTHER/ P	How Met Mother/ Partners	(8:00 PM-9:			·				, ,
Start Date End Da Week: 10/15/12 10/21/1		<u>Rate</u> \$1,400.00	<u>Rating</u> 0.00						
E 18 8 10/16/12 10/16/	12 Tue 8-9p CM	8-9p	-Т	:30	1	\$1,800.00LV4	0.00 NM	1	\$1,800.00
NCIS	NCIS					l			
Start Date End Da Week: 10/15/12 10/21/1		Rate Rate	Rating 0.00						
E 19 8 10/17/12 10/17/	12 Wed 8-9p CM	8-9p	W	:30	1	\$1,700.00LV4	0.00 NM	1	\$1,700.00
SURVIVOR 25	Survivor: Philippines								

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10/12/12 - 10/18/12

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2011

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Ln C	h Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ts Rate Pri	Rtg Type \$	Spots	Amount
E 19	8 10/17	/12 10/17/12	•	СМ	8-9p	W	:30	1 \$1,700.00LV4	0.00 NM	1	\$1,700.00
SL	JRVIVOR 25		Survivor: Philippir	ies							
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
	k: 10/15/12	10/21/12	W		\$1,700.00	0.00		· · · · · · · · · · · · · · · · · · ·			
E 20	8 10/18	/12 10/18/12	Thu 8-9p Big Bang / 2 1/2 N	CM	8-9p	T	:30	1 \$1,900.00 LV4	0.00 NM	1	\$1,900.00
Big	Bang/ 2.5 M	/len	big bang / 2 1/2 ii	nen				1			
	Start Date	End Date		Spots/Week	<u>Rate</u>	Rating			9		
	k: 10/15/12	10/21/12	T		\$1,900.00	0.00		4 04 000 00114	0.00.104	_	04 000 00
E 21	8 10/12	/12 10/12/12	Fri 8-9p CSI: NY	СМ	8-9p	F	:30	1 \$1,000.00LV4	U.UU NIVI	1	\$1,000.00
CS	SI: NY		001.111						1		
	Start Date	End Date		Spots/Week	Rate	Rating			1		
Weel Spot	k: 10/08/12 Ch Date F	10/14/12 Pange F	F Description		\$1,000.00 /End Time	0.00 V	Veekdavs	Length Rate	Rtg Type		
<u> </u>		12-10/14/12 F		8-9p		_	·F				
	See MG 2	1.2							l		
2		12-10/14/12 F	ri 9-10p	9-10	p	-	F	:30 \$1,000.00	0.00 NM		
(H)	MG for 21		to correct time per	ind - I MI				Ī			
E 22		/12 10/12/12		CM	10-11p	F	:30	1 \$1,200.00LV4	0.00 NM	1	\$1,200.00
	0 10/12	10/12/12	Blue Bloods								
BL	UE BLOOD			0 1 001 1	D-4-	Detin					
Mee	Start Date k: 10/08/12	End Date 10/14/12	<u>Weekdays</u> F	Spots/Week	<u>Rate</u> \$1,200.00	Rating 0.00					
E 23		/12 10/13/12	Sat 10-11p	CM	10-11P	S-	:30	1 \$650.00LV4	0.00 NM	1	\$650.00
			48 Hours Mystery	•							
48	HOURS MY		Mookdaya	Spots/Week	Rate	Rating		i			
Wee	Start Date k: 10/08/12	End Date 10/14/12	<u>Weekdays</u> S-	1	\$650.00	0.00					
E 24	8 10/14	/12 10/14/12	Sun 7-8p	СМ	7-8p	S	:30	1 \$1,500.00LV2	0.00 NM	1	\$1,500.00
60	MINUTES		60 Minutes								
60	Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Wee	k: 10/08/12	10/14/12	S	1		0.00					
E 25	8 10/12	/12 10/18/12	8 News Now 11p		11-1135p	111	:30	3 \$2,100.00LV1	0.00 NM	3	\$6,300.00
Q i	NEWS NOW	/ ΔT 11 DM	8 News Now 11p	M-F							
0	Start Date		Weekdays	Spots/Week	<u>Rate</u>	Rating					
Wee	k: 10/12/12	10/18/12	MTWTF		\$2,100.00	0.00					
E 26	8 10/13	/12 10/14/12	8 News Now 11p		11-1135P	SS	:30	1 \$1,225.00LV1	0.00 NM	1	\$1,225.00
8	NEWS NOW	AT 11PM-W	8 News Now Sa/S KND	ou i ip							
	Start Date		Weekdays	Spots/Week	<u>Rate</u>	Rating					
	k: 10/08/12	10/14/12	SS		\$1,225.00	0.00	.00	2 6425 0011/2	MIA 00 0	3	\$375.00
E 28	8 10/15	/12 10/18/12	Craig Ferguson Craig Ferguson	CM	1237a-137a (12:37 XM-1		:30	3 \$125.00LV2	U.UU INIVI	3	\$375.00
LA	ATE LATE SI	HOW	Orang i Ciguson		(10.017	,			-		
	Start Date		Weekdays	Spots/Week	Rate	Rating			ļ		
	ek: 10/12/12	10/18/12 1/12 10/13/12	MTWT NCAA Football	CM		0.00 ge FooS-	:30	2 \$1,050.00LV1	0.00 NM	2	\$2,100.00
N 32	8 10/13	NIZ 10/13/12	NCAA Football NCAA College Fo		110/07 00116	90100 3	.50	_ 4.,000.0024		_	4 =1,7,4,1,4
	Start Date	End Date	Weekdays	Spots/Week		Rating			1		
	ek: 10/08/12	10/14/12	S-		\$1,050.00	0.00		0 6500 00115	0.00 111	_	64 000 00
N33	8 10/13	3/12 10/13/12	Sat Prime Specia KLAS Movie: Th		730-10p	S-	:30	2 \$500.00LV2	2 U.UU NIVI	2	\$1,000.00
10/04	Start Date	End Date 10/14/12	Weekdays	Spots/Week 2		Rating 0.00			1		
N 34			8 News Now Sat		5-7p	S-	:30	2 \$225.00LV2	2. 0.00 NM	2	\$450.00
			8 News Now Sat		•						

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Ln C	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
N 34	8	10/13/12	10/13/12	8 News Now Sat 5-7 8 News Now Sat 5-7		5-7p	S-	:30	2	\$225.00LV2	0.00 NM	2	\$450.00
Wee	<u>Star</u> ek: 10/0		End Date 10/14/12		oots/Week 2	<u>Rate</u> \$225.00	Rating 0.00						
N 35	8	10/14/12	10/14/12	8 News Now Sun AM 8 News Now Sun AM		8 News Nov	V Sun AS	:30	1	\$350.00LV2	0.00 NM	1	\$350.00
Wee	<u>Star</u> k: 10/0		End Date 10/14/12	Weekdays Sr	oots/Week 1	<u>Rate</u> \$350.00	Rating 0.00			!			
N 36	8	10/14/12	10/14/12	Sun 4-5P Elec Playg 4-5p Electric Playgrr		4-5p	S	:30	1	\$615.00LV1	0.00 NM	1	\$615.00
Wee	<u>Star</u> ek: 10/0		End Date 10/14/12	Weekdays Sr	oots/Week 1	<u>Rate</u> \$615.00	Rating 0.00			****			
										•	Totals	51	\$48,540.00